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New Medication Translations for World Travelers Now Available

Knowing Brand Name Equivalents Is Essential to Health and Safety

January 19, 2011 (Radnor, PA)—HTH Worldwide, a global health and safety services company, today announced the expansion of its mobile and online brand name medication translation guide for world travelers. Prescription and over-the-counter drug names often vary by country — for example Prilosec is called Lomac or Prilosid in India — so those traveling, living or studying abroad need to be sure they are getting the precise equivalent of medications they were prescribed at home. HTH Worldwide built, maintains and annually updates an international database of over 6,200 brand names for nearly 400 compounds in 28 of the most frequently visited countries around the world. The latest additions to the database include translations for medications in South Korea, South Africa and the United Arab Emirates as well as a wider range of drugs used to treat behavioral health (Valium is sold as Kratium or Valpam in Hong Kong) for all 28 countries.

This proprietary worldwide database is the product of years of research by faculty at leading U.S. medical research institutions and teaching hospitals. World travelers can access this vital information by subscribing to mPassport (www.mPassport.com), a mobile and online personal medical concierge or by purchasing TravelGap® or Global Citizen international health plans from HTH Worldwide. Employers and universities also make this information available to their employees, students and faculty when they purchase group health plans from HTH Worldwide.

“HTH is known for its specialized expertise and innovative approach to helping world travelers find the right medical care from trusted doctors, hospitals and pharmacies,” said Angelo Masciantonio, Chief Executive Officer of HTH Worldwide. “Our brand name medication translation tools are a unique and critically important way for us to fulfill our mission.”

Brand name equivalents and their generic designations (Prilosec is Omeprazole, and Valium is Diazepam) are available for these 27 countries and Hong Kong: Argentina, Australia, Brazil, Canada, China, Egypt, France, Germany, Greece, Hungary, India, Ireland, Israel, Italy, Japan, Malaysia, Mexico, Poland, Russia, Singapore, South Africa, South Korea, Spain, Switzerland, the United Arab Emirates, the United Kingdom and the United States.

About HTH Worldwide

HTH Worldwide provides health insurance plans and global medical assistance services for more than 650,000 business, leisure and study abroad travelers. HTH programs are distinguished by a contracted community of over 6,500 hospitals and doctors in 180 countries. HTH combines its health and safety research, advanced Internet and mobile applications, and extensive experience in designing and delivering international health insurance plans to ensure customers' health, safety and peace of mind. For more information, visit www.hthworldwide.com.

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