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HTH Worldwide Announces New President and CEO *Global Search Leads to the Selection of Guillaume Deybach*

February 4, 2016 (Radnor, PA) – HTH Worldwide today announced the appointment of Guillaume Deybach as President and CEO for parent company Highway to Health, Inc (HTH). This concludes the global search conducted over a period of several months for an exceptional candidate able to effectively blend industry expertise with strategic vision.

Deybach joins HTH from the role of Group Executive Vice President - Travel Business Line of the Europ Assistance Group, a subsidiary of Generali Group. His 20 years there allowed him to acquire expertise and prove his abilities through a variety of senior leadership roles, including President & CEO for Europ Assistance North America. With success in integral areas including strategy, product development, marketing, operational management and international business development, and time spent living and working in Paris, Munich, San Diego and Washington, Deybach brings a wealth of experience to the role.

Deybach holds a Business Organization Degree from Heriot-Watt University in Scotland and a Major in International Business Management from ESSCA Business School in France.

“We are very excited about this new chapter in the evolution and growth of Highway to Health. Guillaume’s strong industry experience, leadership skills and strategic thinking made him the clear choice to become HTH’s next CEO,” said Alan Krigstein, Chairman, Board of Directors for Highway to Health, Inc.

About HTH Worldwide

HTH Worldwide offers unsurpassed health insurance protection and technology-powered assistance services to global travelers, students and expatriates. Setting the industry standard, HTH Worldwide combines the latest mobile technology and worldwide healthcare expertise to deliver global medical assistance and health benefits that put the health, safety and convenience of world travelers first. HTH Worldwide's innovative approach opens the door to an elite community of thousands of carefully selected, contracted doctors and hospitals in almost every country in the world. HTH Worldwide also delivers exceptional service via toll-free multi-lingual customer support and its proprietary web-based administrative capabilities.